



NEEPAWA-GLADSTONE CO-OP COMMUNITY FUNDRAISING GIFT CARDS GUIDELINES

Eligible Groups: Not-for-profit youth organizations whose programs and services are active in our trading area.

Discount: A discount of 5% will be issued per group up to a **maximum donation of \$1,000** (Ex. Your group sells \$20,000 worth of gift cards and receives \$1,000 back).

Guidelines:

- Requests must be made at least four weeks prior to fundraising start date.
- The youth group organization must have a time limit set for the program to be approved by the General Manager or Controller of the Neepawa-Gladstone Co-op. The preferred time period is between 2 - 4 weeks.
- Upon fundraiser approval you will be emailed a packet to support your fundraising goals.
- Each youth group organization will pre-sell Co-op Gift Cards and receive a 5% discount. Cards can be loaded in any denomination (Ex. If 1 customer purchase \$1000 worth of gift cards we can load as \$1000 or they may request 10 x \$100 = \$1000).
- When the youth group completes their fundraising campaign, they will submit their completed fundraising form to marketing@neepawagladstonecoop.com.
- Please allow up to 5 business days for the gift cards to be activated.
- When picking up the gift cards the youth group must provide a cheque for the total amount of gift cards sold.
- Neepawa-Gladstone Co-op will provide the youth group with a cheque for the 5% donation after all monies are turned in from the organization.
- Co-op fundraising gift cards can be redeemed at Neepawa-Gladstone Food Store, Gas Stations and Home Centers. Gift cards cannot be redeemed for cash, used for payment on an account, used for purchases at the Agro or Bulk Petroleum Departments or used to purchase other gift cards.
- Neepawa Gladstone Co-op reserves the right to cancel this program or disqualify any group or organization at any time.