



Neepawa-Gladstone Co-op Community Giving Guidelines

Our primary focus is to support organizations that are within the Neepawa-Gladstone Co-op trading area, which includes the towns of Neepawa, Gladstone, Franklin, Carberry, McCreary, Westrock, Silver Ridge and communities in between.

Eligible Groups:

- Non-profit/registered charitable organizations exempt from taxation under the Canada Income Tax Act, whose programs and services are active in our trading area.
- Not-for-profit community groups and youth organizations (Non-registered are also considered), whose programs and services are active in our trading area.
- Religious organizations provided they are for community services offered on a nondenominational basis.

Neepawa-Gladstone Co-op will not provide support for:

- Individuals, including socials.
- Political parties.
- Profit based organizations.
- Events/organizations that are used to propagate a particular group's ethnic, civil, political or religious message, membership, rights or freedoms.
- Operating or administrative costs.
- Projects or programs outside of the Neepawa-Gladstone Co-op trading area.
- Organizations/events that represent a conflict of interest to the Neepawa-Gladstone Co-op.

Priority is given to groups with the following qualities:

- Organizations that support Neepawa-Gladstone Co-op.
- Groups who have a membership number, or have participants with a membership number, with Neepawa-Gladstone Co-op.
- Fundraising for specific goals, rather than general fundraising.
- Community level donations, rather than national donations.

Guidelines:

- Recipient organizations are eligible a maximum of once per year.
- Requests must be submitted at least 4 weeks from date of donation needed to be considered.



- Groups that have either cancelled late, no-showed, failed to recognize Neepawa-Gladstone Co-op as agreed or had performance issues when in-store may not be considered for future dates.
- Incomplete applications will not be considered.
- Please note that we will only accept applications for donations and sponsorships that are filled out using the Neepawa-Gladstone Co-op Sponsorship and Donation Application form on our website. You may attach your written letter and sponsorship package if available.
- If your group does not include recognition guidelines in your request, Neepawa-Gladstone Co-op will include recognition guidelines upon approval of your request. These may include, but are not limited to, social media recognition (with correct naming and tagging of the business), signage at fundraising and images of your fundraising for our social media use.
- Neepawa-Gladstone Co-op will provide additional consideration to causes that allow us to promote Neepawa-Gladstone Co-op's contribution to the success of your cause.
- Please remember that we receive many donation and sponsorship requests. Unfortunately, it is impossible to fill every request.
- As donation funds are limited, past support of an organization or event does not guarantee future support.
- Requests must be approved by the GM or Member Relations before any donation is made.